

Holland Hospital Gallery 602 Information

602 Michigan Ave. Lower level

Guidelines:

- Gallery 602 holds up to 24 pieces, depending on sizes.
- List of Titles and prices should be forwarded to HFA contact person(s) before drop off and another set attached to artwork.
- Curator(s) will arrange for title cards and collecting contact info from artists. Drop off must be arranged between HFA contact(s).
- Art work must be conducive to the healing environment/process that Holland Hospital wishes to instill.
- Don't want to do a solo exhibit? More than one artist may exhibit in the gallery at the same time.
- Artists must help with art installation.
- Artists **MUST** be a HFA member. Membership applications can be found on our website under the 'Contact/Membership and Volunteers' tab.
- Exhibits will run for at least a month. Extensions can be worked out with Gallery 602 curators.
- All sales from exhibit will be arranged by artists and patrons, themselves. All proceeds from sales will go to the artist. Commission is not taken from Holland Hospital or HFA. If the patron wishes to receive ownership of the purchased artwork before the exhibit is over, the artist must replace or rearrange the exhibit to fill in gaps.
- 3D art is welcome, but must meet standards set by Holland Hospital; artwork cannot be placed on any desk or table top or in walkways. If 3D artwork is light enough, it can be hung on the wall.
- Holland Hospital or Holland Friends of Art is not responsible for any damage/loss of artwork.

Criteria for Hanging Artwork:

1. No saw tooth hangers.
2. Art must be dry and ready to hang.
3. 3D art must be able to hang on a wall.
4. Art must not weigh more than 20 lbs.
5. Artists **must** help install artwork.

Reception Guidelines:

- HFA Curator makes all arrangements with Holland Hospital Marketing and the artist(s).
- HFA artist and/or Curator is responsible for set-up, take down and clean up.
- HFA Curator and/or artist arranges and pays for any refreshments provided.
- Holland Hospital Marketing provides a lobby sign and internal and social promotion of the artists on display and open houses.